
JOB DESCRIPTION: COMMUNITY AMBASSADOR

POSITION TITLE	Community Ambassador (12-month volunteer role)
COMMENCEMENT DATE	July 2024
COMPLETION DATE	June 2025
NBCF CONTACT	Engagement Manager isabella.wong@nbcf.org.au (02) 8098 4800

PURPOSE OF THE POSITION

The National Breast Cancer Foundation solely relies on funds donated by the community to fund life-saving breast cancer research that can help improve outcomes for the 57 Australians diagnosed each day.

To raise awareness and funds for critical research, the National Breast Cancer Foundation undertakes a wide range of fundraising activities and programs to engage the community in our vision to achieve Zero Deaths from breast cancer.

Community Ambassadors are invaluable in providing support in many areas and play a critical role in assisting with our brand awareness, donor communications and fundraising programs.

KEY RESPONSIBILITIES AND DUTIES

- Speak at NBCF fundraising events
- Support NBCF to share your story through social media, content and awareness campaigns highlighting the importance of breast cancer research.
- Share key messages and campaigns through their online and offline networks
- Participate in media interviews (radio, tv, print and online) as required
- Introduce NBCF to decision makers in local companies and community organisations to help raise awareness and funds to support on-going breast cancer research

QUALIFICATIONS & SKILLS

- A personal connection to breast cancer (either yourself or someone in your family)
- Confident public speaker with great communication skills
- Well organised and enthusiastic
- Polite, well-mannered, and compassionate
- Willing to answer questions and share your personal experience
- Able to participate in training

The National Breast Cancer Foundation is committed to engaging a diverse workforce. We strongly encourage applications from people from Aboriginal and Torres Strait Islander background, people with disability, people from diverse cultural and linguistic backgrounds and applicants aged 18 years and over.